

## Department:

Media Technology

## Course Description:

This course focuses on applications of various media technologies, including audio/video, photography, print design, and social networking. Course work will include combining images and written copy to design and produce the college yearbook and material for the local cable television channel.

## Course Competencies:

Upon completion of the course, the student should be able to:

1. Use digital cameras (including the use of manual settings) to produce high quality images.
2. Write copy that is correct in grammar, usage, sentence structure, and spelling.
3. Edit and proofread effectively to produce copy that is organized, clear, accurate, and interesting for its intended purpose and audience.
4. Function as an active team member in creating an effective layout and design for the college yearbook.
5. Use advanced features of Photoshop software to enhance images.

## Course Content:

- A. Advanced photo editing
- B. Using digital camera manual settings
- C. Teamwork to create, design, and schedule yearbook production
- D. Photographing college events and activities
- E. Creating, editing, and proofing yearbook pages
- F. Creating pages and video for cable television channel

## Learning Assessments:

Course competencies will be assessed by class participation, meeting of deadlines, completion of assigned tasks, layout and design effectiveness, and yearbook and television production work.

## Instructional Materials:

To be determined by the instructor

**Guidelines for Requesting Accommodations Based on  
Documented Disability or Medical Condition**

It is the intention of Highland Community College to work toward full compliance with the Americans with Disabilities Act, to make instructional programs accessible to all people, and to provide reasonable accommodations according to the law.

Students should understand that it is their responsibility to self-identify their need(s) for accommodation and that they must provide current, comprehensive diagnosis of a specific disability or medical condition from a qualified professional in order to receive services. Documentation must include specific recommendations for accommodation(s). Documentation should be provided in a timely manner prior to or early in the semester so that the requested accommodation can be considered and, if warranted, arranged.

In order to begin the process all students **must** complete the “Disabilities Self-Identification Form” at this link:  
<https://highlandcc.edu/pages/disability-services>.

This form can also be accessed at the Highland Community College homepage under Students Services/Student Resources/Disability Service or by contacting the Disabilities Coordinator.