

Department:

Speech

Course Description:

The purpose of this course is to increase student understanding of the principles and applications of public speaking through analysis and practice in communication theory, topic selection, audience analysis, research, use of support materials, content organization, presentation, and evaluation.

Course Competencies:

The learning outcomes and competencies detailed in this syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups for this course as approved by the Kansas Board of Regents. **(Kansas Regents Shared Number Course and Title: KRSN Course COM 1010 Public Speaking.)**

As published by the National Communication Association (NCA) and adopted by the Kansas Speech Educators in Higher Education the core competencies are as follows:

1. The Competent Speaker must complete a minimum of four speeches that include a written assignment, a peer review, requires increasingly rigorous research, and must be delivered in front of a live synchronous audience.
2. The Competent Speaker must be able to compose a message and provide ideas and information suitable to the topic, purpose, and audience.
3. The Competent Speaker must also be able to transmit the message by using delivery skills suitable to the topic, purpose, and audience.
4. The Competent Listener must be able to demonstrate literal comprehension.
5. The Competent Listener must be able to demonstrate critical comprehension.

Course Content:

- A. Introduction to Public Speaking
 1. General course orientation
 2. Listening and evaluation
 3. Discussion and preparation for delivering speech presentations
- B. Informative Speaking and the Process of Speech Preparation
 1. Determining different speech genres
 2. Principles of informative speaking
 3. Understanding the process speech including the outline, visual aid use, instructor, peer, and self-evaluations
 4. Fundamentals of topic choice, narrowing, audience and self-considerations for informative speaking
 5. Library research, writing outlines, and speaker's notes
 6. Preparation of thoroughly researched informative speech
 7. Discussion and presentation of speeches
- C. Persuasive Speaking and Monroe's Motivated Sequence

1. Learning the differences between persuasive and informative speaking
2. Preliminary audience and self-analysis in persuasive speaking
3. Library research
4. Preparing and conducting surveys for persuasive speech topic
5. Outlining and preparation for speech
6. Learning the basic types of informal reasoning
7. Presentation of persuasive speech

Learning Assessments:

Course competencies will be assessed by evaluation of a minimum of four speeches that include a written component, peer review, and increasingly rigorous research.

Instructional Materials:

Textbook: Beebe, S.A. & Beebe, S.J. (2018) *Public Speaking: An Audience-Centered Approach*, 9th ed., Pearson. ISBN: 978-0205914630

Guidelines for Requesting Accommodations Based on Documented Disability or Medical Condition

It is the intention of Highland Community College to work toward full compliance with the Americans with Disabilities Act, to make instructional programs accessible to all people, and to provide reasonable accommodations according to the law.

Students should understand that it is their responsibility to self-identify their need(s) for accommodation and that they must provide current, comprehensive diagnosis of a specific disability or medical condition from a qualified professional in order to receive services. Documentation must include specific recommendations for accommodation(s). Documentation should be provided in a timely manner prior to or early in the semester so that the requested accommodation can be considered and, if warranted, arranged.

In order to begin the process all students **must** complete the "Disabilities Self-Identification Form" on our [Disability Services website](#).

This form can also be accessed at the Highland Community College homepage under Students Services/Student Resources/Disability Service or by contacting the Disabilities Coordinator.

A Note on Harassment, Discrimination and Sexual Misconduct

Highland Community College seeks to assure all community members learn and work in a welcoming and inclusive environment. Title VII, Title IX, and College policy prohibit harassment, discrimination and sexual misconduct. Highland Community College encourages anyone experiencing harassment, discrimination or sexual misconduct to talk to report to the Vice President for Student Services, the Human Resources Director or complete an [online report](#) about what happened so that they can get the support they need and Highland Community College can respond appropriately.

There are both confidential and non-confidential resources and reporting options available to you. Highland Community College is legally obligated to respond to reports of sexual misconduct, and therefore we cannot guarantee the confidentiality of a report, unless made to a confidential resource. Responses may vary from support services to formal investigations. As a faculty member, I am required to report incidents of sexual misconduct and thus cannot guarantee confidentiality. I must provide our Title IX coordinator with relevant details such as the names of those involved in the incident. For more information about policies and resources or reporting options, please review our [Equity Grievance Policy](#).